



Bronze: \$250

- Listed in Festival Program
- 1 Carload Ticket to all 3 days
- Sponsorship Certificate
- 2 tickets to SCI Presents...It's All About Y-O-U! Red Carpet Event

Silver: \$500

- Listed in Festival Program
- 2 Carload Tickets to all 3 days
- Sponsorship Certificate
- Listed on festival T-Shirts
- Listed on festival website
- 2 tickets to SCI Presents...It's All About Y-O-U! Red Carpet Event

Gold: \$750

- Listed in Festival Program
- 3 Carload Tickets to all 3 days
- Sponsorship Certificate
- Listed on festival T-Shirts
- Listed on festival website
- 2 Festival T-Shirts
- Mentioned during festival announcements at various times
- 2 tickets to SCI Presents...It's All About Y-O-U! Red Carpet Event

Diamond: \$1,000

- Listed in Festival Program
- 4 Carload Tickets to all 3 days
- Sponsorship Certificate
- Listed on festival T-Shirts
- Listed on festival website
- 2 Festival T-Shirts
- Mentioned during festival announcements at various times
- 1 Hot Air Balloon Ride for two (weather permitting)
- Rights to hang 2'x3' banner at fairgrounds (you supply)
- 10'x10' booth/vendor space at no charge (must be manned during festival)
- 2 tickets to SCI Presents...It's All About Y-O-U! Red Carpet Event (January)
- 2'x3' "basket banner" attached to the basket of one of the balloons



Platinum: \$3,000

- Listed in Festival Program
- 5 Carload Tickets to all 3 days
- Sponsorship Certificate
- Listed on festival T-Shirts
- Mentioned during festival announcements at various times
- 2'x3' "basket banner" attached to the basket of one of the balloons
- 3 Festival T-Shirts (include shirt size)
- Listed on festival website
- 1 Hot Air Balloon Ride for two (weather permitting)
- Your company mentioned in rotation on festival radio commercials
- Rights to hang 2'x3' banner at fairgrounds (you supply)
- 10'x10' booth/vendor space at no charge (must be manned during festival)
- 4 tickets to January SCI Presents...It's All About Y-O-U! Red Carpet Event

Platinum Elite Sponsor \$5,000

- Listed in Festival Program
- 7 Carload Tickets to all 3 days
- Sponsorship Award
- Listed on festival T-Shirts
- Mentioned during festival announcements at various times
- 2'x3' "basket banner" attached to the basket of one of the balloons
- 4 Festival T-Shirts (include shirt size)
- Listed on festival website
- 1 Hot Air Balloon Ride for two (weather permitting)
- Your company mentioned in rotation on festival radio commercials
- Rights to hang 2'x3' banner at fairgrounds (you supply)
- 10'x10' booth/vendor space at no charge (must be manned during festival)
- 6 tickets to SCI Presents...It's All About Y-O-U! Red Carpet Event (January)
- Banner attached to one of the balloons during all flights of the festival
- Title sponsorship of Stage, Kids Zone, or Fireworks

See next page for Up! Up! And Away sponsorships



Up! Up! And Away Platinum Sponsor \$7500

- Listed in Festival Program
- 10 Carload Tickets to all 3 days
- Sponsorship Award
- Listed on festival T-Shirts
- Mentioned during festival announcements at various times
- 2'x3' "basket banner" attached to the basket of one of the balloons
- 5 Festival T-Shirts (include shirt size)
- Listed on festival website
- 1 Hot Air Balloon Ride for two (weather permitting)
- Your company mentioned in rotation on festival radio commercials
- Rights to hang 2'x3' banner at fairgrounds (you supply)
- 10'x10' booth/vendor space at no charge (must be manned during festival)
- 8 tickets to SCI Presents...It's All About Y-O-U! Red Carpet Event (January)
- Your company listed on the welcome banner at festival entrance
- Banner attached to one of the balloons during flights of the festival
- Your company listed on our Monroe County Fair bench ad
- Your company listed on the Bloomington Transit bus ad

Up! Up! And Away Platinum Elite Sponsor \$10,000

- Listed in Festival Program
- 12 Carload Tickets to all 3 days
- Sponsorship Award
- Listed on festival T-Shirts
- Mentioned during festival announcements at various times
- 2'x3' "basket banner" with your "message" attached to the basket of one of the balloons
- 7 Festival T-Shirts (include shirt size)
- Listed on festival website
- 2 Hot Air Balloon Rides for two (weather permitting)
- Your company mentioned in rotation on festival radio commercials
- Rights to hang 2'x3' banner at fairgrounds (you supply)
- 10'x10' booth/vendor space at no charge (must be manned during festival)
- 10 tickets to SCI Presents...It's All About Y-O-U! Red Carpet Event (January)
- Your company listed on the welcome banner at festival entrance
- Banner attached to one of the balloons during flights of the festival
- Your company listed on our Monroe County Fair bench ad
- Your company listed on the Bloomington Transit bus ad
- Your company listed on our television commercials
- Your company listed on our Outside Advertising billboard ad
- Your company listed on our Indiana State Festivals Association ad



Presenting Sponsor \$20,000

- Listed in Festival Program
- 15 Carload Tickets to all 3 days
- Sponsorship Award
- Listed on festival T-Shirts
- Mentioned during festival announcements at various times
- 2'x3' "basket banner" attached to the basket of one of the balloons
- 10 Festival T-Shirts (include shirt size)
- Listed on festival website
- 4 Hot Air Balloon Rides for two (weather permitting)
- Your company mentioned in rotation on festival radio commercials
- Rights to hang 2'x3' banner at fairgrounds (you supply)
- 10'x10' booth/vendor space at no charge (must be manned during festival)
- 12 tickets to SCI Presents...It's All About Y-O-U! Red Carpet Event (January)
- Your company listed on the welcome banner at festival entrance
- Banner attached to one of the balloons during flights of the festival
- Your company listed on our Monroe County Fair bench ad
- Your company listed on the Bloomington Transit bus ad
- Your company listed on our television commercials
- Your company listed on our Outside Advertising billboard ad
- Your company listed on our Indiana State Festivals Association ad
- Listed with the event name as the Presenting Sponsor in all Balloon Fest marketing
- Sponsorship will include VIP Package for Friday & Saturday

This event supports SCI Kiwanis community projects. In just a few years the event has already raised over \$25,000 for charities. Thanks in advance for your sponsorship and support of this family-friendly community event that is attracting visitors from across the state as well as from other states. This would not be possible without amazing sponsors such as your company. Thanks for helping us make a difference one child and one community at a time. Our motto: It's For the Kids!

See next page for Sponsorship Form

SPONSORSHIP FORM



I would like to support the Balloon Fest in the following way:

- ___ \$20,000 **Presenting Sponsor**
- ___ \$10,000 **Up! Up! And Away Platinum Elite Sponsor**
- ___ \$7500 **Up! Up! And Away Platinum Sponsor**
- ___ \$5000 **Platinum Elite Sponsor**
- ___ \$3000 **Platinum Sponsor**
- ___ \$1000 **Diamond Sponsor**
- ___ \$750 **Gold Sponsor**
- ___ \$500 **Silver Sponsor**
- ___ \$250 **Bronze Sponsor**
- ___ \$100 **Kiwanis Support**

Company Name _____

Address, City, Zip _____

Contact Person _____

Phone _____ Email _____

Please submit Commitment Form as soon as possible and payment by May 31, 2018. Check payable to **Kiwanis Club of South Central Indiana** - P.O. Box 7431- Bloomington, IN 47407

If applicable, email your high-res Vector file or jpeg logo and shirt size(s) to vmcclary@msn.com

Balloon Fest 2018 – September 7, 8, & 9 - Monroe County Fairgrounds, Bloomington, IN
Likes us on Facebook - Indiana Balloon Fest – www.indianaballoonfest.com

Questions: Contact Vanessa McClary at 812.327.8575 or vmcclary@msn.com